



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Harry E. Emerson, III et al.  
Serial No.: 09/477,936  
Filed: January 5, 2000  
For: **SYSTEM FOR MODIFYING AND TARGETING ADVERTISING  
CONTENT OF INTERNET RADIO BROADCASTS**  
Docket No.: 0021-46

Group Art Unit: 3622  
Examiner: James W. Myhre

Morristown, N.J. 07960  
August 21, 2003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT**

In response to the Final Rejection dated March 27, 2003, kindly amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

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*Ant Lewis*  
*#22/34E*  
*9.9.03*